



PRESS RELEASE

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1950s and 60s America Hits Great Yarmouth

Dust down your leather jacket for a 50s break this April, when Great Yarmouth will be host to an impressive fleet of classic cars for the great American Car Rally.

More than 200 classic vehicles from the 1950s and 1960s are due to travel into Great Yarmouth seafront at 2pm on Saturday 21st April, as part of a Rock 'n' Roll weekender.

The classic American cars, bikes and trucks will make their way along Great Yarmouth seafront for crowds to see and then finish at the 1950s diner, where there will be free live entertainment, refreshments and dance demonstrations.

The cars and trucks will be judged and a number of American celebrity guests will be presenting trophies.

For more information about Great Yarmouth events in 2007, visit www.great-yarmouth.co.uk

- Ends -

Press contact:

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